

Brief Report on Buisness Model Canvas Workshop

1.	Title	Buisness Model Canvas Workshop
2.	Objective of an Event	To equip students with practical skills to develop, analyze, and refine their business ideas using the Business Model Canvas framework.
3.	About an Event	The <i>Business Model Canvas Workshop</i> for Marwadi University students aimed to enhance entrepreneurial thinking and strategic planning skills. The session guided participants in developing innovative business ideas, understanding key components of a business model, and translating concepts into actionable plans. It encouraged creativity, problem-solving, and a structured approach to building sustainable startups.
4.	Experts	Dr. Amit Sata
5.	Dates	23 September 2025
6.	Timing/Duration	10:30 am Onwards
7.	Venue	MC102A - MUIIR
8.	Category of Event	Workshop
9.	Participants	21
10.	Creative	Annexure I
11.	Glimpse of Event	Annexure II
12.	Involved Agencies	Annexure III

Annexure I: Creative



by,

Dr Amit Sata

ASSOCIATE DEAN
INNOVATION & ENTREPRENEURSHIP



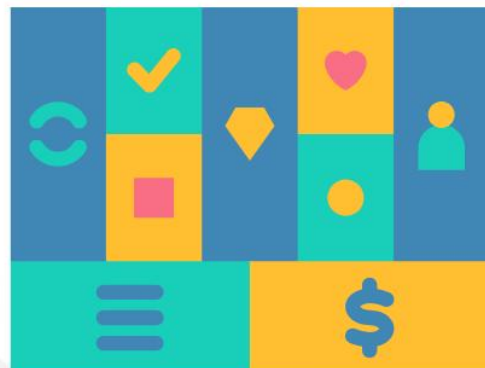
September 23, 2025



10:30 AM Onwards



MC102A- MUIIR



Annexure II: Glimpse of Event





Glimpse of the Students participating in Buisness Model Canvas Workshop.

Annexure III: Involved Agencies

